

TABC Sponsorship Packages

(all contributions are tax-deductible)

Basic Package- Breakout snack & Door Prizes for teens

\$300-\$500 (depending on ad size)

Advertising Bonuses	Teens Reached
1 minute video ad during pre and post-show looper	750-1,000
½ page ad in TABC program (\$300) or 1 full page ad (\$500)	750-1,000 + parents
Ability to add swag or coupons in conference backpacks	750-1,000 + parents

Silver Package- Backpack Sponsor

\$1,500

Advertising Bonuses	Teens Reached
1 minute video ad during pre and post-show looper	750-1,000
1 page ad in TABC program	750-1,000 + parents
Sponsorship mention at podium before AM/PM keynote	750-1,000
Mention in TABC social media blitz (Facebook, Twitter, Instagram, Snapchat)	Approx. 3,000 followers
Company Logo on Backpacks	750-1,000+ parents and classmates
Send 1 author to present and participate in book signing	750-1,000 +families
Ability to add swag or coupons in conference backpacks	750-1,000 + parents

Gold Package- T-Shirt Sponsor

\$4,000

Advertising Bonuses	Teens Reached
1 minute video ad during pre and post-show looper	750-1,000
1 page ad in TABC program	750-1,000 + parents
Sponsorship mention at podium before AM/PM keynote	750-1,000
Mention in TABC social media blitz (Facebook, Twitter, Instagram, Snapchat)	Approx. 3,000 followers
Company Logo on T-shirts	750-1,000+ parents and classmates
Send 2 authors to present and participate in book signing	750-1,000 +families
Ability to add swag or coupons in conference backpacks	750-1,000 + parents

Partner Sponsor Package- Food & Keynote Sponsor \$5,000

Advertising Bonuses	Teens Reached
Main stage signage to remain up during entire conference	750-1,000
Several 1 minute video ads during pre and post-show looper	750-1,000
1 page ad in TABC program	750-1,000 + parents
Sponsorship mention at podium before AM/PM keynote	750-1,000
5-10 minute professional video created by TABC featuring keynote's work to be played in opening ceremonies	750-1,000 + social media
Website sidebar advertisement from November to April	~15,000 hits
Mention in TABC social media blitz (Facebook, Twitter, Instagram, Snapchat) and all press releases	~unknown
Company Logo on T-shirts, backpacks, and flyers sent to students/teachers	40,000 flyers sent to Utah schools
Send main Keynote and 2 authors to present and participate in book signing	750-1,000 +families
Ability to add swag or coupons in conference backpacks	750-1,000 + parents